



**Vinifera Wine
Cellars, Ltd.**

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FOR IMMEDIATE RELEASE

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Dr. Frank's is People's Choice for Best Riesling Producer!

Hammondsport, New York – May 25, 2009 – On Friday, May 15, forty-one New York Wineries gathered for *Rendezvous with Riesling* at the New York Wine and Culinary Center in Canandaigua New York. Dr. Frank's poured their award-winning 2007 Dry and Semi Dry Riesling for the many attendees. Guests were able to taste the top New York Rieslings and were polled on their favorite, with the people's choice winner being Dr. Konstantin Frank's Vinifera Wine Cellars!

The secondary event that evening, a Library Riesling Tasting, featured ten vintage Rieslings and were able to prove to skeptics the aging quality of Finger Lakes Riesling; Dr. Frank's 1997 Dry Riesling impressed all present. Evan Dawson, the Finger Lakes Correspondent for *Lenndevours*, was able to enjoy the 1997 Riesling at the event, complimenting, "Anyone who doubts the lifespan of Finger Lakes Rieslings ought to have watched the audience taste the 1997 Dr. Frank. It was like inviting a group of people to a book reading and having them read Hemingway for the first time."

Located on Keuka Lake a few miles north of Hammondsport, Dr. Frank's has long been associated with the New York wine revolution. Its founder, Dr. Konstantin Frank, helped pioneer the introduction of the European *vitis vinifera* grapevines in the eastern United States. For his contributions in the American wine industry he was inducted into the Wine Spectator's "Hall of Fame". Now in its third generation, Dr. Frank's continues as New York's most award-winning winery since 1962. For more information, please contact Frederick Frank at (800) 320-0735 or visit the website at www.drfrankwines.com.

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