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FOR IMMEDIATE RELEASE

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Dr. Frank 2010 Gewürztraminer Reserve Wins “Best White” at San Francisco Competition

Hammondsport, New York – January 9, 2012 – At the recent San Francisco Chronicle Competition in Cloverdale, California, Dr. Frank’s 2010 Gewürztraminer Reserve was awarded one of the top honors, “Best White Wine.” The prestigious San Francisco Chronicle Competition is the largest competition of American wines in the world.

The “Best White Wine” award for Dr. Frank’s 2010 Gewürztraminer Reserve is impressive as some 60 judges worked through 5,500 wines to come up with this year’s best of class awards. Among the many fine wines produced at Dr. Frank Wine Cellars, Gewürztraminer is often considered to be one of the winery’s flagship wines. The 2010 Gewürztraminer Reserve from Dr. Frank Wine Cellars is a spectacular example of a complex, fruity and mineral-like wine that is unique to the Finger Lakes terroir.

Dr. Frank’s 2010 Muscat Ottonel also won a gold medal at the San Francisco Chronicle Competition.

Located on Keuka Lake a few miles north of Hammondsport, Dr. Konstantin Frank Vinifera Wine Cellars has long been associated with the New York wine revolution. Its founder, Dr. Konstantin Frank, helped pioneer the introduction of the European vitis vinifera grapevines in the eastern United States. For his contributions in the American wine industry he was inducted into the Wine Spectator’s “Hall of Fame.” Now in its third generation, Dr. Konstantin Frank Wine Cellars continues as New York’s most award-winning winery since 1962.

For more information, please contact Frederick Frank at (800) 320-0735 or visit the website at www.drfrankwines.com.

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