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FOR IMMEDIATE RELEASE

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Dr. Frank Vinifera Wine Cellars Featured in Fall 2011 Issue of Wine & Spirits Magazine

Hammondsport, New York – August 25, 2011 – Dr. Konstantin Frank Vinifera Wine Cellars, now the oldest vinifera winery in the Finger Lakes, has been producing outstanding wines since 1962. Now in its fourth generation, the Frank family continues this tradition of excellence. The winery and family was recently featured in “Great Performances by Family Wineries” in the Fall 2011 issue of Wine & Spirits Magazine.

In its Fall 2011 issue, Wine & Spirits Magazine highlights what it considers to be the top performances by family wineries. Dr. Frank’s 2008 Semi-Dry Riesling and 2008 Bunch Select Late Harvest Riesling were selected as two of the top performers. The 2008 Semi-Dry Riesling was rated “91 Points” while the 2008 Bunch Select Late Harvest Riesling was rated “90 Points”. These wines were selected from two years of tasting results; each garnered the most recommendations and highest scores for the New York wine region.

Wine & Spirits Magazine highlights a variety of family wineries in this issue, and chose the Frank family as one of the great families in wine. “We are honored to be the only Eastern winery chosen by Wine & Spirits Magazine for their article on the top family wineries,” said Frederick Frank, President of Dr. Frank Vinifera Wine Cellars.

Located on Keuka Lake a few miles north of Hammondsport, Dr. Konstantin Frank Vinifera Wine Cellars has long been associated with the New York wine revolution. Its founder, Dr. Konstantin Frank, helped pioneer the introduction of the European vitis vinifera grapevines in the eastern United States. For his contributions in the American wine industry he was inducted into the Wine Spectator’s “Hall of Fame.” Now in its third generation, Dr. Konstantin Frank Wine Cellars continues as New York’s most award-winning winery since 1962.

For more information, please contact Frederick Frank at (800) 320-0735 or visit the website at www.drfrankwines.com.

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